

Greater Capitol Heights Improvement Corporation



**JOIN US IN
REIMAGINING
OUR FUTURE!**



**EMPOWERING AND TRANSFORMING CENTRAL PRINCE
GEORGE'S INNER-BELTWAY COMMUNITIES**



Dear Neighbor,

Are you ready to be a part of something transformative? Greater Capitol Heights Improvement Corporation (GCHIC) invites you on a journey toward empowering our beloved community.

At GCHIC, we are more than just an organization; we aim to be a **catalyst for change**. We seek to harness the collective power of the inner-Beltway gateway communities of central Prince George's County, Maryland, into the kinetic energy that sparks transformative placemaking. Join us in our efforts to change the future.

About Us

Greater Capitol Heights Improvement Corporation, Inc. ("GCHIC") is a 501(c)(3) nonprofit public charity whose mission is to **stimulate revitalization, redevelopment, and reinvestment** in the inner-Beltway gateway communities of central Prince George's County, Maryland, that surround the District of Columbia's East Corner, generally between US-50 and MD-4.

Five Municipalities, One Common Destiny

GCHIC's 24-square-mile focus area has a current population of over 105,000 and includes the incorporated municipalities of Capitol Heights, Fairmount Heights, Seat Pleasant, Glenarden, and District Heights, along with a vast array of unincorporated territory. That's larger than Columbia, Maryland, any city in Maryland other than Baltimore, and half of Maryland's 24 counties! To harness that people power, we need to start thinking with a "One City" mindset—working together to advocate for the resources and respect from our county and state officials that this community deserves.




Our CHARM Offensive

The Capitol Heights—Addison Road Metro (CHARM) Regional Activity Center lies at the heart of GCHIC's focus area. It is one of 144 areas designated by the Metropolitan Washington Council of Governments to accommodate most of the region's future growth. It's the only place in Prince George's County where two Metro stations are in walking distance of each other, with acres of developable land available. Yet, it lacks the vibrancy and walkability of similar destination Metro station areas in the region. GCHIC is working to change that, but we need your help and support to succeed!





Our Approach

-  **Empowerment:** We believe in the power of informed and engaged community members. By equipping residents, business owners, and nonprofit organizations with the tools to become advocates for their community.
-  **Collaboration:** True progress comes from working together, especially with YOU! GCHIC seeks to collaborate with federal, state, and local government agencies, as well as private nongovernmental entities.
-  **Advocacy:** We stand up for our community. GCHIC advocates for more efficient, accessible, accountable, and responsive local government, ensuring that the voices of our residents are heard and respected.
-  **Development:** Building a brighter future starts with economic and housing development. We promote job creation, transformative placemaking, and initiatives that enhance the overall quality of life for our residents.
-  **Policy Advancement:** Our work extends beyond physical development. GCHIC champions land use, zoning, environmental, and transportation policies that prioritize livability, healthy living, and community interaction.

You're Encouraged: Support GCHIC With Your Time, Talents, and Dollars

In addition to our Neighborhood Advisory Panel, we are building a broader Advisory Council, comprised of business, faith, nonprofit, and municipal stakeholders in our community, as well as experts in our region to be part of an ongoing brain trust to fuel our advocacy and action. If you fall into one of those categories and are willing to become part of our coalition, we invite you to contact us.

Also...we're not too shy to admit that we could use a little (financial) help from friends like you! Why? Well, because without money, we can't make our awesome programs happen. We can't hire the dream team we need. And bottom line: we can't give our community the top-notch service it deserves! So, if you're feeling generous, please think about including GCHIC in your giving plans.

As a bonus, since GCHIC is a 501(c)(3) tax-exempt public charity (EIN No. 20-5090537), your donations could score you some sweet tax deductions (yay for you!). We're also registered with the Maryland Secretary of State, Charities and Legal Services Division (Reg. No. 43232).

You're Invited: Apply to serve on our Neighborhood Advisory Panel

The NAP is a formal advisory body of GCHIC's financial supporters who represent particular geographic areas of our community. By joining the GCHIC Neighborhood Advisory Panel, you can play a pivotal role in shaping the future of our community. As a member, you will have the opportunity to:



Advocate for the needs and interests of your neighbors and community.

Stay informed about upcoming projects, events, and opportunities.

Collaborate with fellow residents, business owners, and stakeholders.

Make a tangible difference in the lives of those around you.



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www.gchic.org
(240) 774-8500



Stay Connected

Ready to take the next step? Explore everything GCHIC has to offer by scanning the QR code or visiting our website at gchic.org. Here, you'll find:

- ✓ Information about upcoming events, workshops, and community gatherings.
- ✓ Resources for residents and educational resources.
- ✓ Ways to get involved, whether through becoming a member of our board, joining our Neighborhood Advisory Panel, volunteering your time, or making a tax-deductible donation.
- ✓ Updates on ongoing projects and initiatives aimed at enhancing the vitality and vibrancy of our community.